



Access to Seeds
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Access to Seeds Index

Workshop - Measuring Seed Sector Performance

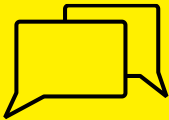
Abidjan, 25 October 2016



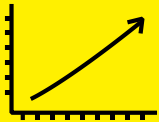
Objectives of the Access to Seeds Index



Create transparency on current activities of companies to clarify and understand the role of the seed industry



Provide an evidence base to the conversation on where and how the seed industry can play a role



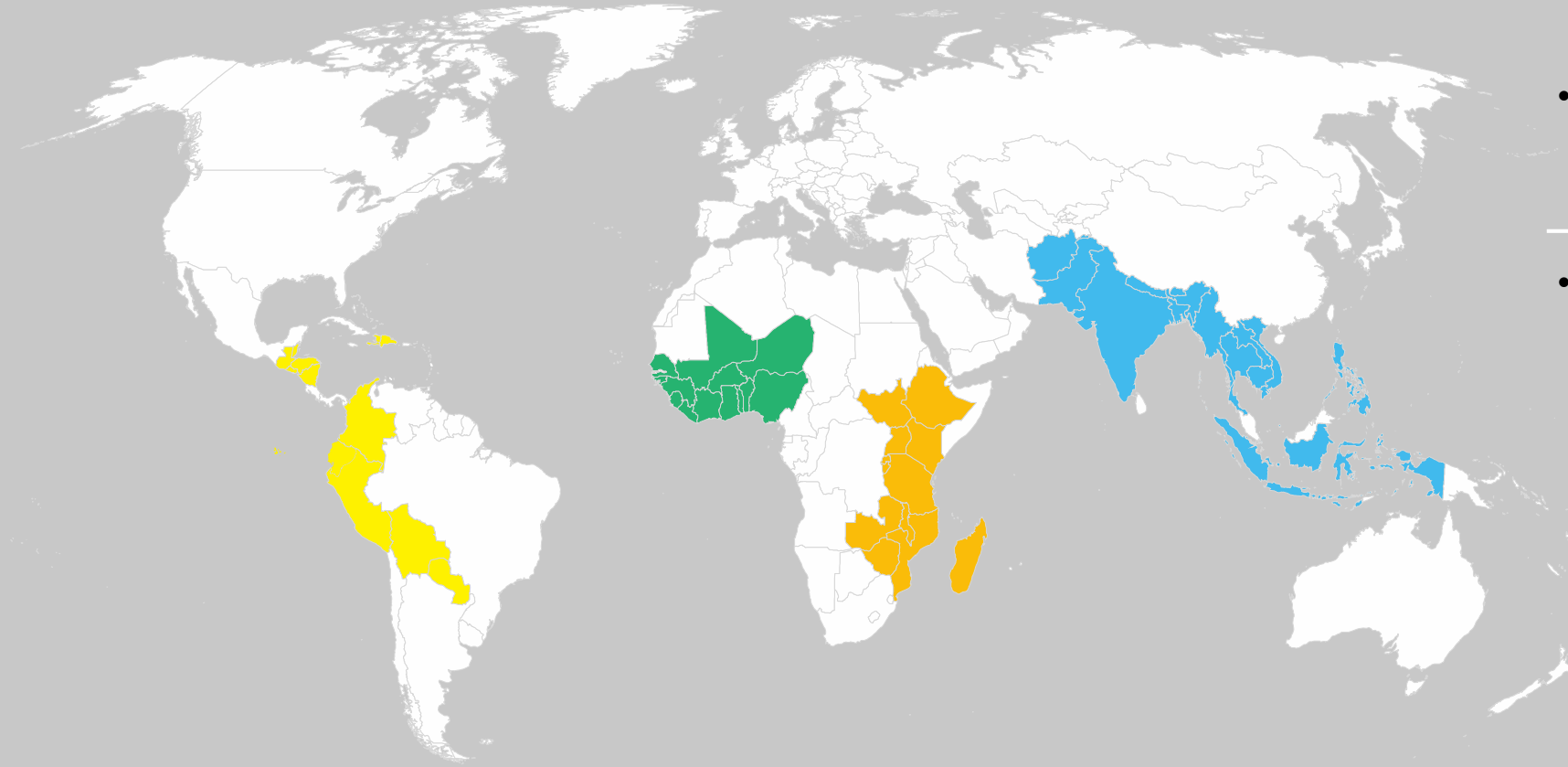
Encourage seed companies to step up their efforts guided by a multi-stakeholder agenda and inspiration from peers



Help identify private sector partners based on insights in strengths, portfolio, presence



The Access to Seeds Index focuses on four regions with
(1) smallholder presence (2) food security challenge (3) agricultural potential



- Global Index focuses on activities of global leaders in all four regions combined
- Regional Index focuses on leading seed companies in a specific region



The Index assesses company activities in seven areas with in total 73 indicators

	Commitment 25%	Performance 50%	Transparency 15%	Innovation 10%
10%	Governance and Strategy			
10%	Public Policy and Stakeholder Engagement			
20%	Genetic Resources and Intellectual Property			
20%	Research and Development			
20%	Marketing and Sales			
10%	Capacity Building			
10%	Local Seed Sector Advancement			

Seven measurement areas

Each with four types of indicators

- Commitment
- Performance
- Transparency
- Innovation

Weighted Scorecard approach

Total score is sum of weighted indicator scores in all areas

Relative ranking

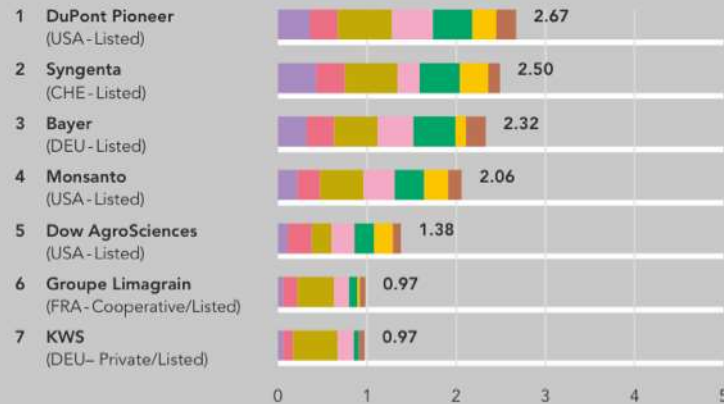
Comparing companies with each other, not to an ideal state



Industry benchmarks: insights on leadership, both on global and regional level



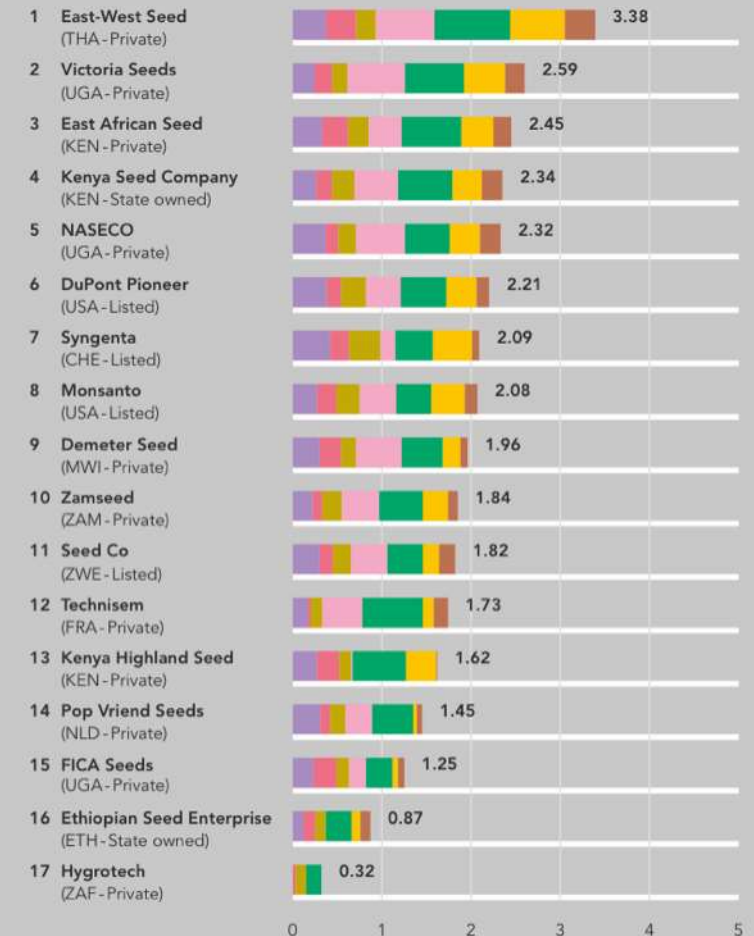
Global Index of Field Crop Seed Companies



Global Index of Vegetable Seed Companies



Regional Index for Eastern Africa



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Measurement areas

- Governance & Strategy
- Public Policy & Stakeholder Engagement
- Genetic Resources & Intellectual Property
- Research & Development
- Marketing & Sales
- Capacity Building
- Local Seed Sector Advancement (Global Index)
Production (Regional Index)



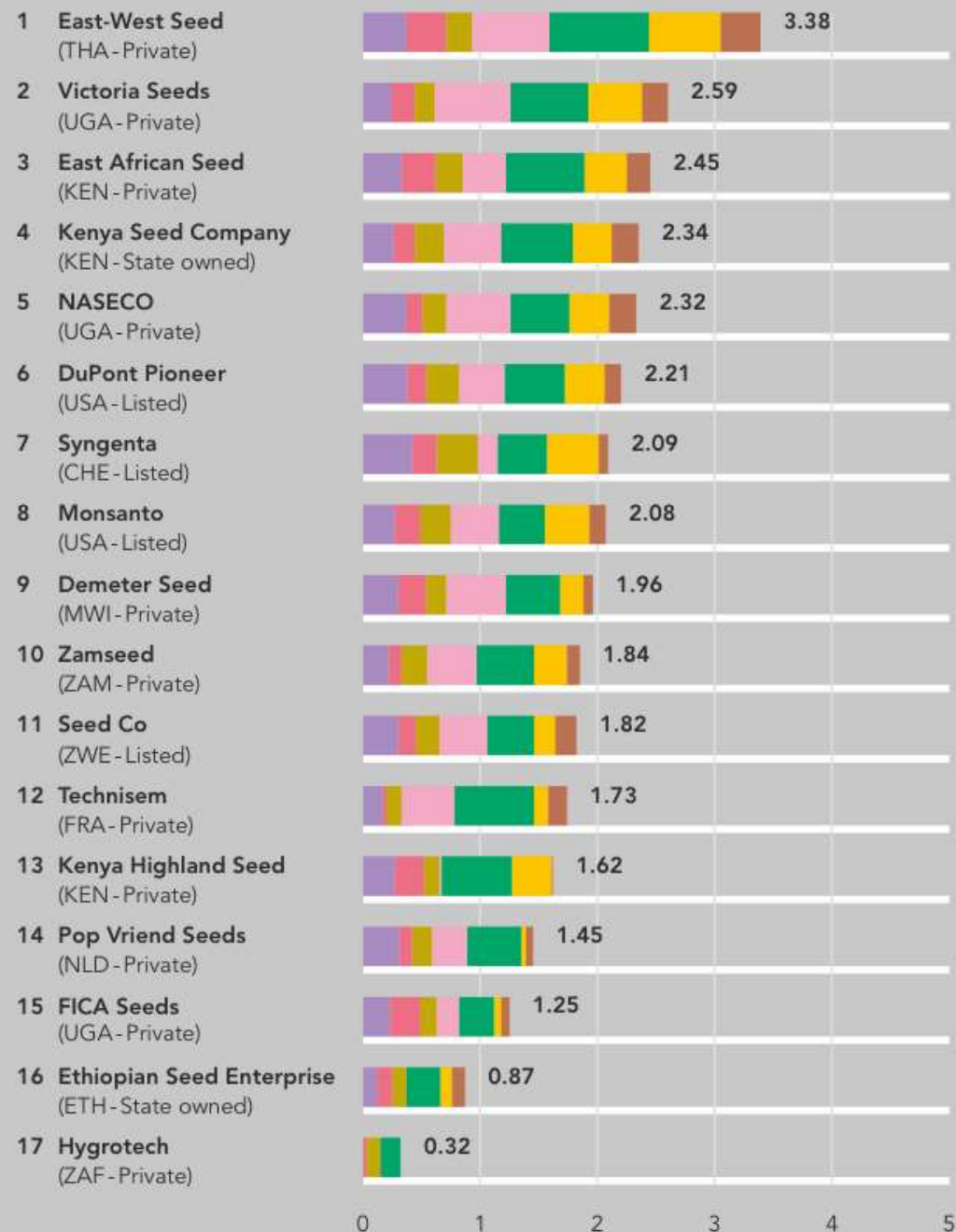
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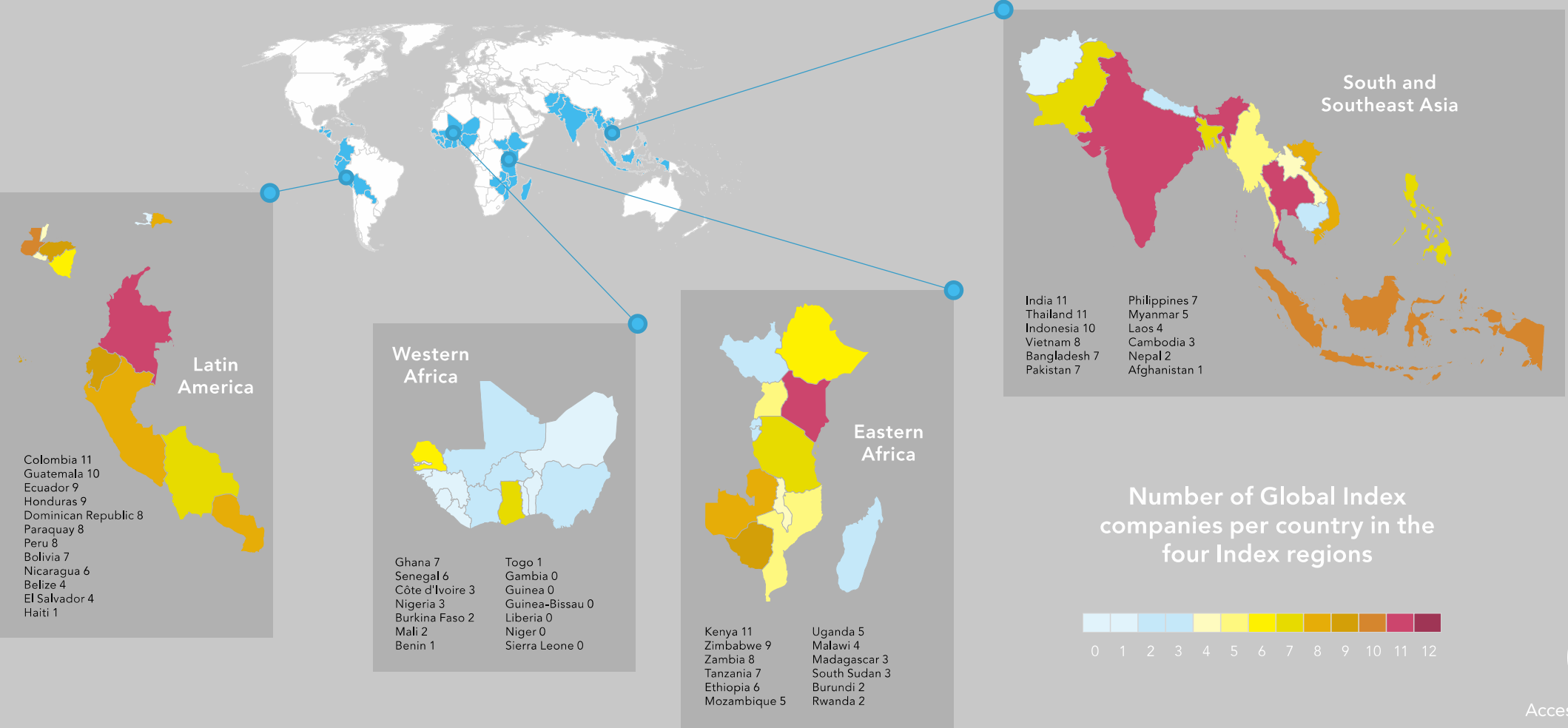


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What the Access to Seeds Index presents

Company presence per country in four regions

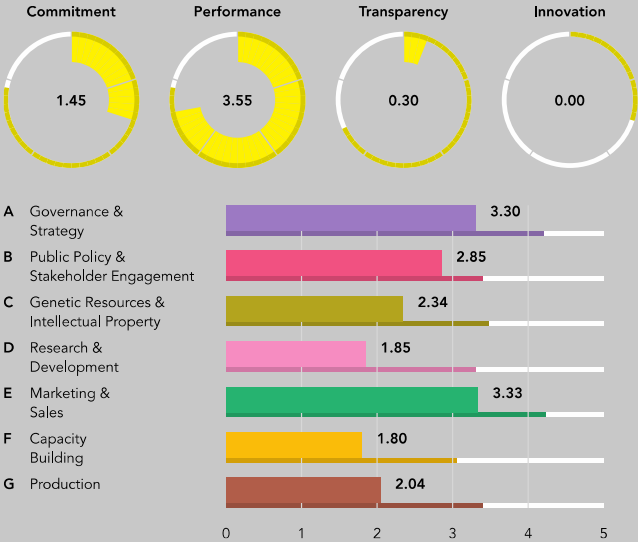


Company scorecards: insights on strengths, portfolio and presence of individual companies

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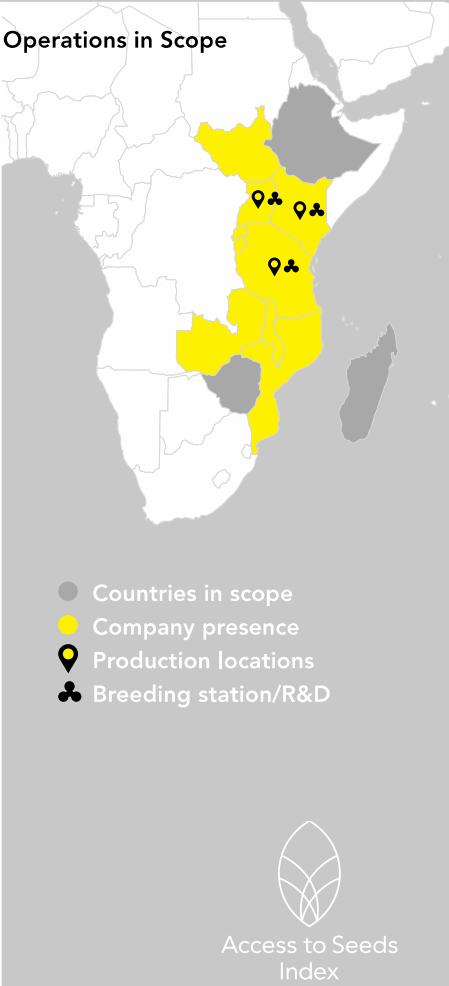
rank out of 17
score 2.45

East African Seed



Index Crops in Portfolio

Global Field Crops	Sales												Breeding Focus			
	BDI	ETH	KEN	MDG	MWI	MOZ	RWD	SSD	TZA	UGA	ZMB	ZWE	Broad adaptation	High altitude	Mid altitude	Low altitude
Beans, dry			●							●						
Maize			●					●	●	●				●●	●●	●●
Rice, paddy										●						
Sorghum									●	●			●●			
Soybean										●						
Global Vegetable Crops																
Broccoli	●		●		●	●	●	●	●	●	●					
Cabbage	●		●		●	●	●	●	●	●	●					
Carrot	●		●		●	●	●	●	●	●	●					
Cauliflower	●		●		●	●	●	●	●	●	●					
Chili pepper	●		●		●	●	●	●	●	●	●					
Cucumber	●		●		●	●	●	●	●	●	●					
Eggplant	●		●		●	●	●	●	●	●	●					
Gourd			●		●	●	●	●	●	●	●					
Green pea			●						●	●	●					
Leek	●		●		●	●	●	●	●	●	●					
Lettuce	●		●		●	●	●		●	●	●					
Melon	●		●		●	●	●	●	●	●	●					
Okra	●		●		●	●	●	●	●	●	●					
Onion	●		●		●	●	●	●	●	●	●					
Pumpkin	●		●		●	●	●	●	●	●	●					
Spinach	●		●		●	●	●	●	●	●	●					
Squash	●		●		●	●	●	●	●	●	●					
Sweet pepper	●		●		●	●	●	●	●	●	●					
Tomato	●		●		●	●	●	●	●	●	●					
Turnip	●		●		●	●	●	●	●	●	●					
Watermelon	●		●		●	●	●	●	●	●	●					
Local Field Crops																
Cowpea			●							●						
Local Vegetable Crops																
Amaranth	●		●		●	●	●	●	●	●	●		●●			
Black nightshade	●		●		●	●	●	●	●	●	●		●●			
Crotalaria			●						●	●			●●			
Jew's mallow			●						●	●			●●			
Spider plant			●						●	●			●●			



Best practices: practical examples of company activities in various dimensions of 'access'



What the Access to Seeds Index presents

All the data is added to the public domain and
freely available via our reports and website





Access to Seeds Index

Bridging the gap between the
world's leading seed companies
and the smallholder farmer

www.accesstoseeds.org