## Background

### Objectives of the Access to Seeds Index

<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create transparency on current activities of companies</td>
<td>to clarify and understand the role of the seed industry</td>
</tr>
<tr>
<td>Provide an evidence base to the conversation</td>
<td>on where and how the seed industry can play a role</td>
</tr>
<tr>
<td>Encourage seed companies to step up their efforts</td>
<td>guided by a multi-stakeholder agenda and inspiration from peers</td>
</tr>
<tr>
<td>Help identify private sector partners</td>
<td>based on insights in strengths, portfolio, presence</td>
</tr>
</tbody>
</table>
The Access to Seeds Index focuses on four regions with (1) smallholder presence (2) food security challenge (3) agricultural potential

- Global Index focuses on activities of global leaders in all four regions combined
- Regional Index focuses on leading seed companies in a specific region
The Index assesses company activities in seven areas with in total 73 indicators.

**Seven measurement areas**
Each with four types of indicators
- Commitment
- Performance
- Transparency
- Innovation

**Weighted Scorecard approach**
Total score is sum of weighted indicator scores in all areas

**Relative ranking**
Comparing companies with each other, not to an ideal state
What the Access to Seeds Index presents

Industry benchmarks: insights on leadership, both on global and regional level

**Global Index of Field Crop Seed Companies**


**Global Index of Vegetable Seed Companies**


**Regional Index for Eastern Africa**

### Measurement areas

- Governance & Strategy
- Public Policy & Stakeholder Engagement
- Genetic Resources & Intellectual Property
- Research & Development
- Marketing & Sales
- Capacity Building
- Local Seed Sector Advancement (Global Index)
- Production (Regional Index)
What the Access to Seeds Index presents

Company presence per country in four regions
What the Access to Seeds Index presents

Company scorecards: insights on strengths, portfolio and presence of individual companies

<table>
<thead>
<tr>
<th>Index Crops in Portfolio</th>
<th>Sales</th>
<th>Breeding Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Global Field Crops</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BDJ ETH KEN NLD MWZ MDZ RWZ SSD TZA UGA ZWB ZWE</td>
<td>High attitude</td>
</tr>
<tr>
<td>Rye, dry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maize</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rice, paddy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Soybean</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cotton</td>
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</tbody>
</table>

Global Vegetable Crops

<table>
<thead>
<tr>
<th>Breeding Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>High attitude</td>
</tr>
</tbody>
</table>

East African Seed

Commitment 1.65  Performance 3.55  Transparency 0.30  Innovation 0.20

<table>
<thead>
<tr>
<th>Operations in Scope</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries in scope</td>
</tr>
<tr>
<td>Company presence</td>
</tr>
<tr>
<td>Production presence</td>
</tr>
<tr>
<td>Breeding station/R&amp;D</td>
</tr>
</tbody>
</table>

Access to Seeds Index
Best practices: practical examples of company activities in various dimensions of ‘access’

- **Availability**: Mobile seed shops to reach local markets
  - Victoria Seeds, Uganda

- **Autonomy**: Marketing affordable OPV varieties
  - Kenya Seed Company, Kenya, Uganda, Rwanda

- **Affordability**: Seed insurance against weather risks
  - Syngenta, Kenya, Tanzania, Rwanda

- **Profitability**: Connecting farmers to output markets
  - DuPont Pioneer, Ethiopia

- **Suitability**: Breeding station for local crops and varieties
  - Rijk Zwaan, East-West Seed, Tanzania

- **Capability**: School for next generation farmers
  - Bayer, India
What the Access to Seeds Index presents

All the data is added to the public domain and freely available via our reports and website.
Access to Seeds
Index

Bridging the gap between the world’s leading seed companies and the smallholder farmer

www.accesstoseeds.org